



we are committed to your success



Web Designing Company in Himachal Pradesh

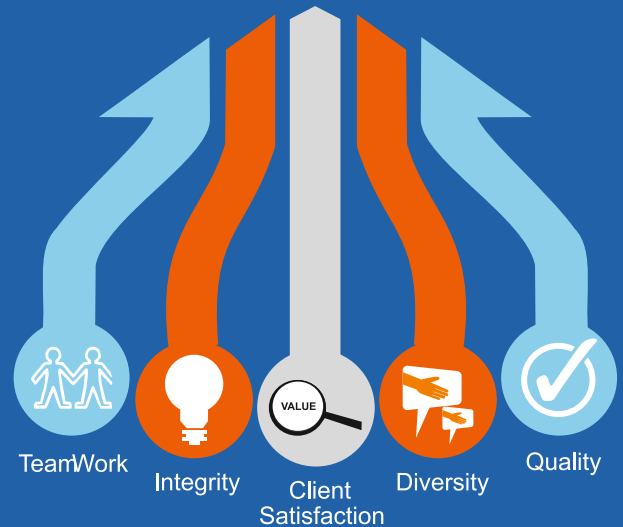
Our Services

- ✓ Website Designing
- ✓ Website Development
- ✓ Mobile Application Development
- ✓ Software Development
- ✓ Graphic Designing
- ✓ 3D Animation
- ✓ Search Engine Optimization
- ✓ Digital Marketing

Company Profile

Web Designing Company in Himachal Pradesh

We Gashwa Technologies are one of the foremost firms and highly engrossed in providing service of Website Designing, Website Developer, E-Commerce Solution, Software Development, Mobile Application, Search Engine Optimization, Pay Per Click, Graphic Designing and Email and Web Hosting etc.



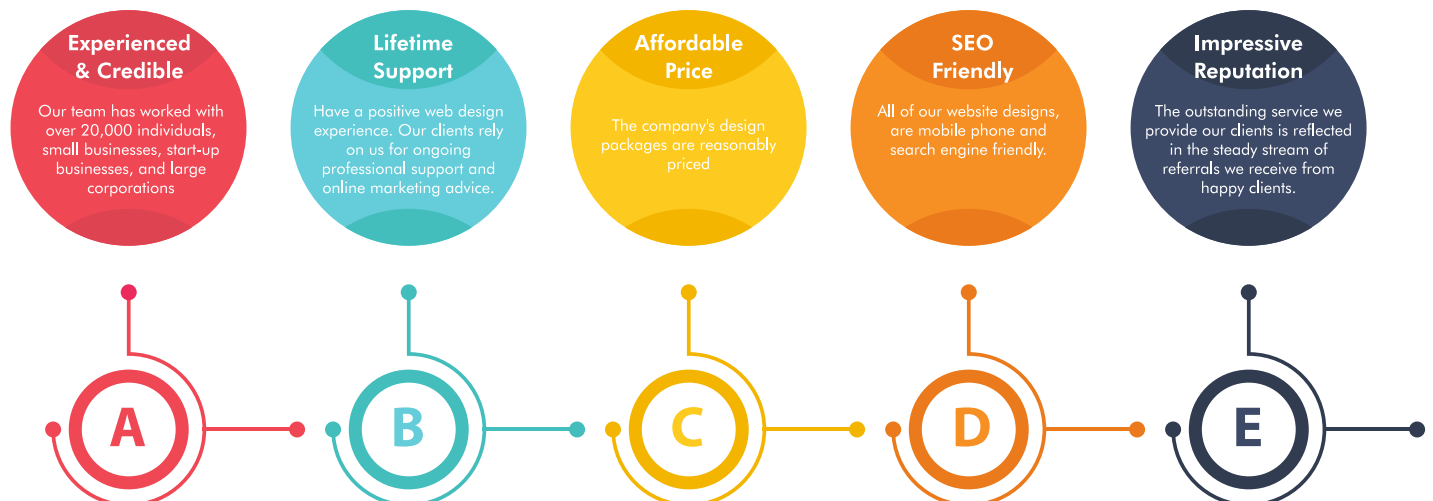
We make sure that our services are of higher quality and are priced reasonably. By making usage of premium quality material and pioneering apparatuses, these presented products are developed in strictness with the values laid down by the market. Besides, the complete variety is accessible with us in dissimilar sizes, dimensions and provisions.

Besides, our assortment can be altered according to the provisions of our customers to attain high level of customer credibility and trust. Our trade model focuses on cost-effective and recommended time delivery of products. We believe in long-term association with our respected patrons. We understand each customer is different with diverse needs hence we work beyond the standards of a conventional customer relationship by devoting more time to understand clients' current and future wants.

We make sure to deliver optimum quality and reliable IT products at an economical cost to our consumer. Under the supervision of our mentor, we have been providing delightful products to the patrons. Owing to his exceptional administration, we are looking forward to enlarge with more clientele.

Why Gashwa Technologies?

Gashwa Technologies always keeps its services up-to-date with the latest trends in the market, providing its customers all over the world with high-end and easily extensible internet, intranet and extranet products. Services we offer range from creating custom website designs to developing business applications of any complexity.





Our Vision

To enable our customers deliver real business results using our portfolio of technology and service offerings.

Our Mission

To stand tall as the most respected Project Management and IT Consultancy partner company in India, driving business improvement for customers, maximizing value and creating competitive advantage.

Client Satisfaction

Being a client centric firm, we always strive hard to provide the best class and reliable services to our prestigious customers. We assure our clients that services are rendered by our experienced team of professionals as per the industry set norms. Services offered by us are appreciated due to their perfect execution, quality-focused approach, hassle free management and reliability. In addition to this, we have been able to gain a huge client base across the nation due to our positive records, timely execution of the services, reasonable rates and crystal clear business dealings.

What Technologies We Use

Technology, Creativity, and Business, we thread them together and extract best of the web for your brand with our experience, customer-first approach and a team in love with web design technology.



- 1 Experience of more than 5 years in Website Development
- 2 Developed 1,500+ websites across various industries & geographies
- 3 Talented workforce of 20+ professionals
- 4 100% Client Satisfaction Guaranteed



Services We Offer

Gashwa Technologies always keeps its services up-to-date with the latest trends in the market, providing its customers all over the world with high-end and easily extensible internet, intranet and extranet products. Services we offer range from creating custom website designs to developing business applications of any complexity.

Our range of services suit everyone, from small and medium business to big corporates

Website Designing

Web Designing is a skill by which we present your business idea and services and expectation in a designed way to impress the people and to convert them into your valuable customers.

E-Commerce Solution

Having an online presence has become basic as of today. You need a platform to conduct your business on day to day basis, to communicate with your existing as well as prospective customers or vendors.

Website Designing

Web Designing is a skill by which we present your business idea and services and expectation in a designed way to impress the people and to convert them into your valuable customers.

SEO

Promoting your business well plays major role in its success. In current scenario, the scope of marketing has expanded to digital world as well. Digital marketing is the best way to promote your business online.

Software Development

Software is a basic need of any business. If the business wants to make its own identity then it has to land in computer and Internet's world. India is a hub of website and mobile development companies.

Graphic Designing

We are of the leading, professional, and reputed Graphic Designing Company in Himachal Pradesh. Ranging from animation to logo to banner designing, the experts at We offer you a proficient and eye-catching solution.



Mobile Application



Social Media Optimization



Pay Per Click

Website Designing

Best Web Designing Company in Himachal Pradesh

Web Designing is a skill by which we present your business idea and services and expectation in a designed way to impress the people and to convert them into your valuable customers. An attractive and robust website is a basic need of every business owner.



We are Web Designing Company in Himachal Pradesh provides best affordable website designing service in India. Our Web Designer are well qualified and professional on doing their job. We are expert in designing responsive mobile freindly websites. We have experience on php as well as opensource designing. We are known as best Web Designer in Himachal Pradesh because all websites Design by us always have full responsive Design, fast, easy to load, SEO friendly, Easy Navigation, attractive Design etc.

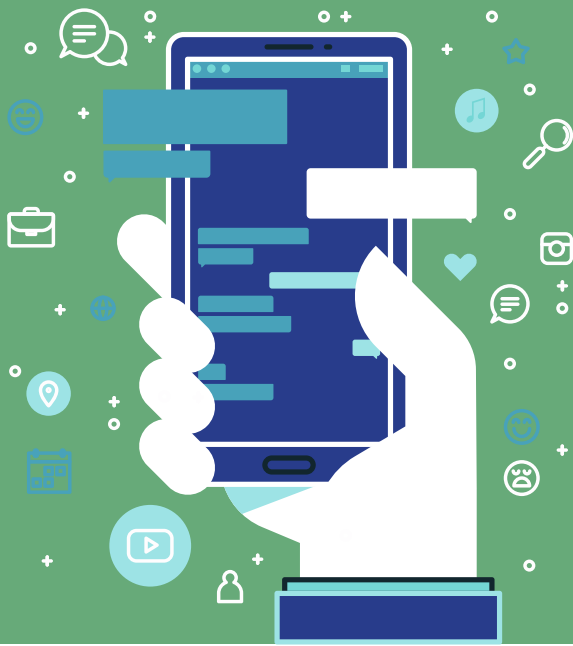


Why people choose us ?

Custom designed websites with strategic insights to generate greater brand engagement, higher conversions and measurable results.

- Successfully designed 3500+ websites
- Web 2.0 based designing and development
- Responsive Websites in all devices
- Fast loading websites
- All websites W3C Validated
- All websites cross browser compatible
- SEO Semantic and clean coding
- Separate Quality Department
- Professional, appealing and relevant websites
- User friendly, Simple navigation
- Competitive pricing





Mobile Application Development

Mobile technologies are continuing to evolve and are reshaping the technology landscape as a mass movement bringing widespread changes in business and lives of people. The innovative growth in smart devices has brought about an era of ubiquitous connectivity. Users are now able to easily access information anywhere at any time. Mobility has become mandatory cost of entry in the consumers market.

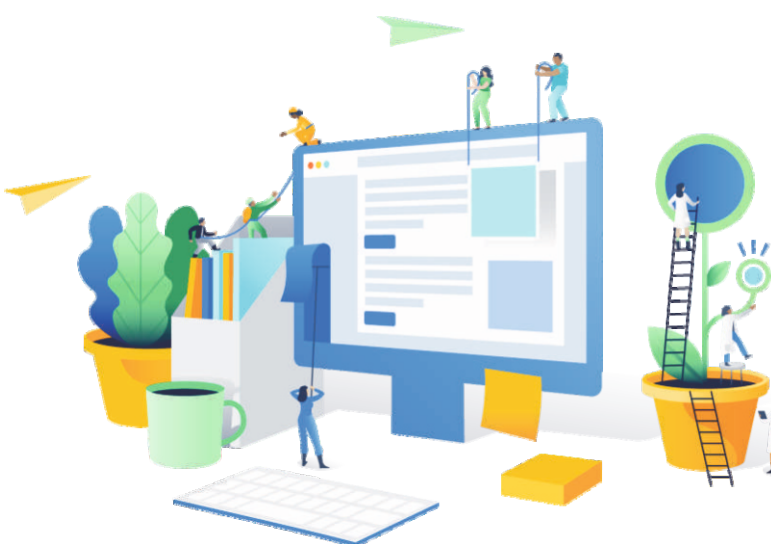
Businesses who are going all out to optimize their organizations are already on board with this technology. We have expertise in delivering high performance and scalable mobile apps in the most popular operating systems i.e. Android, iOS & Hybrid. Our team can assess the opportunities and challenges with your business idea to build a successful app strategy and design.



Website Development

Professional Web Development Company in Himachal Pradesh

We are a leading professional web development company based in Himachal Pradesh. Our company is involved in providing website design and development, software design and development, mobile application design and development, Search Engine Optimization, responsive web design and web hosting. Portfolio justifies the fact that we function as a world-class offshore web development company.



We focus the needs of our clients to provide 100% satisfaction. At our Web Development Company in Himachal Pradesh. We have developed a set of techniques using various technologies like HTML5, PHP, MAGENTO, JOOMLA, WORDPRESS, DRUPAL that have delivered success online for each and every one of our clients to date.

As the best Web Development Companies Himachal Pradesh, the bottom line is to develop successful business outcomes online.



E-Commerce Solution

Having an online presence has become basic as of today. You need a platform to conduct your business on day to day basis, to communicate with your existing as well as prospective customers or vendors. Since you have to keep them updated about latest schemes, offers or any latest happenings with regards to your business, your online presence has become crucial.



If you are a product seller, it becomes imperative to have an e-commerce website. Besides giving you an online identity, it helps your business grow many folds. You get an online store with an e-commerce website. Where all your products are listed with required description, price and other details.

Multiple pictures of the product accompanying the description makes it easy for the customers to get a realistic feel. To make things easier, you can even connect payment gateway to your website so that the clients can pay online when buying any of your products. The e-commerce site can give regular updates to the customers regarding latest offers, schemes and other relevant updates.

Search Engine Optimization

Promoting your business well plays major role in its success. In current scenario, the scope of marketing has expanded to digital world as well. Digital marketing is the best way to promote your business online. Getting a website launched does not suffice for promotion. By creating a website for your company, you have just made an entry in digital world.

Where there are several other websites, just as yours. Now you must be wondering that what else is required to promote the business online. If yes, then here is the answer. All you need to do is to promote your website in this digital world that is internet.



There is an entire process designed for promotion of websites and that is known as SEO (Search Engine Optimization). SEO (Search Engine Optimization) is a process to promote your website, so that it gets displayed in top rankings in various major search engines. This is necessary because most of the internet user search for a service or product on search engines and then go to respective sites through the search results.

Internet Marketing



Being in the field of Internet Marketing for more than six years now, Ink Web Solutions has always focused on the evolving and increasing need for Search Engine Optimization, keeping in mind that successful internet marketing is not just a one-time endeavor. We believe that it is an ongoing process which needs systematic and strategic planning for maximum results.

Link Building & Link Popularity Services

Link Building is the complex process of building a network of reputable, relevant links pointing to your website. Gashwa Technologies focuses on quality over quantity combined with a strong On-Page SEO foundation to catapult your website's search engine rankings and maximize your organic traffic.

Link Popularity means how well recognized you are, on the internet. In other words, the more the quality links you have with your website, the more popular and credible your website is. We, at Gashwa Technologies, realize the significance and benefits of building quality links, keeping in mind the importance of good quantity too.



PPC MANAGEMENT

(Pay Per Click) is one of the most revolutionary forms of advertising in history. When used correctly, it's possible to dominate an online market and generate an excellent Return on Investment (ROI). It is advertising is an advertising system where the advertiser only pays for each click on their advert. While it is most often used as an advertising system offered by search engines, such as Google and Yahoo!, it can also be used for banner advertising (where the advertiser pays for clicks on the advert as opposed to impressions).

PPC advertising revolutionized the online advertising industry, and today, advertising generates 99% of Google's revenue. Google's revenue for the quarter ended March 31, 2012 was \$10.65 billion! And that figure continues to increase.

KEY APPROACH

- Business Objectives
- Keyword Research
- Adcampaigns and Adgroups
- Match Type
- Syndication Strategy
- Ad Copy
- Bid Strategy
- Quality Score
- Analytics and Conversion
- Restrategize and Repeat

BUSINESS BENEFITS

- **Geo-Targeting:** online advertising has the ability to target markets by country, province or city, and can even drill them down to something as specific as their business requirement
- **Immediate Search Visibility:** If your company does not have strong search engine visibility, pay per click marketing is the fastest and easiest way to show up on the search engines
- **Reduce Costs:** From proven keyword expansion and bid management techniques to ad testing and landing page optimization, SEO Inc utilizes best of breed technology to support human expertise and deliver traffic and new customers at the most cost effective points available
- **Maximize ROAS (Return on Ad Spend):** Working closely with their clients, our professional PPC Marketers perform extensive PPC ad testing and conversion analysis. This enables us to get more clicks for the advertising dollar and to deliver the highest quality traffic
- **Increase Depth of Keyword Targeting:** If you have a smaller website but want to target a large amount of keywords, you will need to use PPC advertising
- **Reinforce Branding:** Supplement already strong search engine rankings with PPC and you control more of the search engine results pages (SERP's) for searches on your branded keyword phrases
- **Remarketing:** Every marketer knows that the more a potential customer is exposed to your brand and messaging over time, the more likely they will become a customer. Remarketing allows you to show ads to users who've previously visited your website as they browse the Web
- **Testing Capabilities:** Pay per click marketing offers a tremendous opportunity for marketers to test new ideas whether it is testing a marketing message prior to a new product launch, experimenting with offers or price points, or just improving an existing PPC campaign
- **Real-time "Trackability" and "Monitoring" :** PPC campaign stays as effective and efficient as possible by tracking keyword and phrase successes (and losses), which ads bring in the most traffic (and which are duds), conversion rates and more
- **Local to Global Exposure:** One of the best PPC benefits is the ability to choose where your ads are served by geography. If you are large or small and want to grow, PPC allows you to target new geographic or demographic markets

READY TO WORK WITH US?

Gashwa Technologies

we are committed to your success

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THANK YOU

For More Information Visit :
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